



## Interstar Technologies Wins INTERNET TELEPHONY® Magazine's "2004 Product of the Year" Award

### ***XMediusFAX® Express Honored for Outstanding Innovation in T.38 Fax Over IP Technology***

Montreal, QC ,February 1, 2005

**Interstar Technologies Inc.** ([www.faxserver.com](http://www.faxserver.com)), the world-leading developer of enterprise IP fax solutions, announced today that Technology Marketing Corporation (TMC®)'s INTERNET TELEPHONY® magazine ([www.itmag.com](http://www.itmag.com)) has awarded the company with a "2004 Product of the Year Award" for its outstanding innovation. The winning solution is the newly-launched XMediusFAX® Express, the industry's only boardless, T.38 Fax Over IP (FoIP) solution.

XMediusFAX® Express targets organizations with an IP telephony deployment seeking to integrate a boardless FoIP server solution to help reduce costs, manage and track faxes, facilitate regulatory compliance, and boost productivity. The solution is cost-effective and easy to deploy. It caters to businesses requiring up to 4 faxing channels, email integration, and licensing for 100 users or less. Users can transmit and receive faxes directly from their desktops or multifunction devices (MFDs), and receive instant fax status notification.

"Interstar has once again demonstrated the qualities that go into developing an award-winning product. The company's XMediusFAX Express is a perfect fit for small and medium size businesses looking to integrate fax into their corporate VoIP solution", said Greg Galitzine, Editorial Director at Internet Telephony magazine, the VoIP Authority Since 1998™

"Our XMediusFAX and LightningFAX products have been garnering product awards every year," said Martin Demers, President and CEO of Interstar Technologies Inc. "Our solid record of kudos, as well as our growing installed base and customer loyalty, are concrete proof that we are a reputable and premier provider of FoIP solutions. We are very proud to distinguish ourselves as still the market's only T.38 FoIP solution that doesn't require a fax board."

"Each year *INTERNET TELEPHONY* magazine bestows its Product of the Year awards on companies that have demonstrated excellence in

technological advancement and application refinements." said Rich Tehrani, Group Publisher and Editor-in-Chief of *INTERNET TELEPHONY*. The Product of the Year Award winners for 2004 is published in the January 2005 issue of *INTERNET TELEPHONY* magazine.

### **Unique in the marketplace**

The XMediusFAX® technology is the industry's first boardless, T.38 real-time FoIP server solution for VoIP gateways. The XMediusFAX® Express edition renders IP faxing accessible to a broader segment of users, notably small to medium businesses requiring 1-4 faxing channels, and telecom resellers and carriers considering FoIP as a comprehensive fit to their VoIP offerings.

XMediusFAX® Express supports:

- Cisco, 3Com and Alcatel gateways
- H.323 and SIP protocols
- Microsoft Exchange and SMTP-compliant email platforms
- HP and Lexmark MFDs

### **About Interstar Technologies Inc.**

Privately-held Interstar Technologies pioneered the fax server revolution in 1996 with its LightningFAX® software. It then reinvented the fax server in 2002 with XMediusFAX®, the industry's first boardless, T.38 IP fax server solution for enterprises and service providers. With thousands of systems installed in more than 40 countries, Interstar is committed to providing world-class, electronic messaging technology to enterprise markets, financial institutions and governments.

Headquartered in Montreal, Canada, Interstar Technologies maintains partnerships with Cisco Systems, Groupe SAGEM, Bell Canada, 3Com, Eicon Networks, Microsoft, Pitney Bowes, IBM, HP, Lotus, SAP, Onset Technology, Brooktrout, and Artisoft. Its award-winning solutions for Microsoft Windows are distributed worldwide through a global network of resellers, system integrators and OEM partners. For more information, visit the Interstar website at [www.faxserver.com](http://www.faxserver.com).

### **About TMC®**

Celebrating more than 30 years as a leading publisher, Technology Marketing Corporation (TMC®) publishes Customer Inter@ction Solutions® and INTERNET TELEPHONY® magazines, Web portal TMCnet.com, and the

online publications SIP™, Speech-World™, VoIP Developer™, WiFi Telephony™, WIMAX™, Alternative Power™ and BiometriTech™. TMC® is also the first publisher to test new products in its own on-site laboratories, TMC® Labs. TMC® produces INTERNET TELEPHONY® Conference & EXPO, VoIP Developer Conference? and Global Call Center Outsourcing Summit?. TMC offers live and online certification programs through TMC University. TMCnet.com publishes more than 14 online newsletters. Visit **[www.tmcnet.com](http://www.tmcnet.com)** for details.

XMediusFax as well as other Interstar Technologies fax server products are available in Asia from

inok systems Pte Ltd  
37/F Singapore Land Tower  
50 Raffles Place  
Singapore 048632  
Tel: +65 68297021

**[sales@inoks.com](mailto:sales@inoks.com)**

[www.inoks.com](http://www.inoks.com)